

The background features several thin, white, overlapping curved lines that create a sense of motion and depth. These lines are scattered across the black field, with some forming larger, looser shapes and others being more delicate and sweeping.

**KICKASS**  
DESIGN®



LOOKING TO  
MAXIMIZE YOUR  
BRAND'S  
**POTENTIAL?**

We **uncover hidden potential** across your brand's touchpoints - from marketing to sales to service. And provide a unified narrative and holistic designs for your brand.

We don't just fill gaps, we **bridge them.**

Welcome to  
KICKASS DESIGN.

Your **brand growth agency.**

# WHY CHOOSE US

With over 20 years of experience, the team at KICKASS DESIGN has worked with brands of all sizes, across domains.

We have worked with clients from technology, manufacturing, FMCG retail, financial services, automotive, realty, education, and marketing.

Our projects have included consulting, branding, rebranding, creative marcom, packaging design, websites, NFTs and D2C e-commerce. Our expertise spans print, digital, and multimedia platforms.

**20+** YEARS IN THE CREATIVE INDUSTRY

**500+** CLIENTS ACROSS VERTICALS

**280+** BRANDING ASSIGNMENTS

**100+** PACKAGING DESIGNS

**9,000+** MARCOM CREATIVES

# THE METHOD BEHIND OUR MAGIC

We leverage our Collaborative Process Methodology: **SYNC** (Synergy for Networked Creative growth) to give you an advantage.

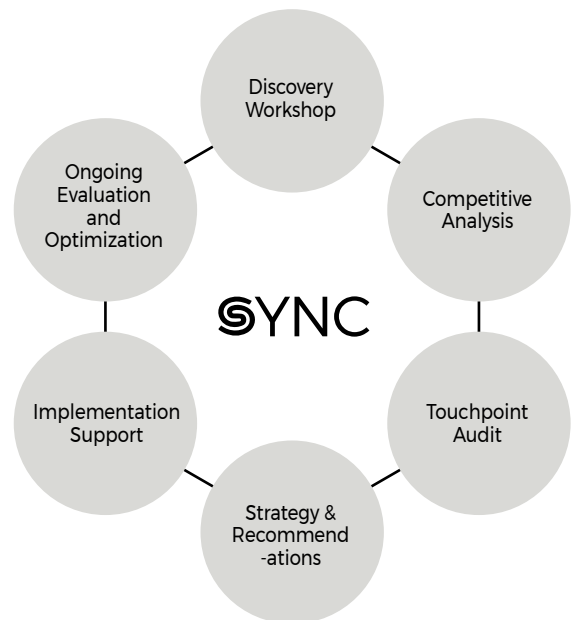
As part of our **SYNC** Methodology, we:

**Deep dive into your brand**, target audience, and long-term goals.

**Research your market** landscape, competitors and potential areas for differentiation.

**Analyze every touchpoint** your customers encounter, from your website to social media presence, to your post-purchase experiences.

**Synthesize findings** into a comprehensive strategic roadmap, offering clear action steps across touchpoints.





# HOW DO YOU BENEFIT?

Our engagement is **collaborative**,  
**data-led**, and **actionable**.

Once we uncover untapped potential throughout your brand's touchpoints, we don't just deliver a plan; we provide implementation guidance, a unified brand narrative, designs, and all marcom creatives, for a successful rollout of your new brand strategies.



READY TO  
UNLOCK YOUR  
BRAND'S  
**CAPABILITIES?**

Connect with us at  
**+91.98840.14440** or  
**info@kickass-design.com**

For more about us and our work,  
visit **www.kickass-design.com**

**KICKASS**  
DESIGN®

[kickass-design.com](http://kickass-design.com) | [kickass-digital.com](http://kickass-digital.com) | [kickass-packaging.com](http://kickass-packaging.com)